



## PRIME FOCUS TECHNOLOGIES

### JOB DESCRIPTION

#### **Designation: Meta Data Tagging (Executive/Sr.Executive)**

PFT is looking for candidates with 2+ years of work experience working as Meta Data Tagger to tag videos to relevant categories and standardize all content to be made ingestion ready.

**Job Location:** Mumbai

**Qualifications:** Bachelor's Degree required preferably B Tech

**Experience:** 2+ years

#### **Roles & Responsibilities:**

- Own daily delivery of content material and proactively coordinate with internal teams
- Anticipate and communicate operational roadblocks
- Manage operational trackers to ensure timelines are met
- Analyze data for anomalies, trends and opportunities for improvement.
- Complete impact analyses for all operations improvements.
- Drive systems development and process improvements.
- Participate in efforts to improve capabilities, process improvement and technology projects
- Conduct sanity checks for content onboarding

#### **Candidate Background:**

- Should have experience in performing metadata and QC of content as required
- Understanding of video content across multiple genres is a plus

#### **Soft Skills:**

- Technology friendly, quick learner and an ability to multitask
- Excellent written and verbal communications skills
- Excellent MS Office skills
- Ability to work as a team player in a target driven work environment meeting deadline.
- Have accountability and desire to excel
- Meticulous, patient, multitasker and a strong sense of responsibility

#### **About Prime Focus Technologies**

Prime Focus Technologies (PFT) is the creator of Enterprise Resource Planning (ERP) software, CLEAR™ for the Media & Entertainment (M&E) industry. It offers broadcasters, studios, brands and service providers transformational solutions that help them lower their Total Cost of Operations (TCOP) by automating business processes around content and managing their business of content better.

PFT works with major M&E companies like Turner, PBS, Walt Disney-owned Star TV, Hearst, Channel 4, CBS Television Studios, 20th Century Fox Television Studios, Lionsgate, Starz Media (a Lionsgate company), Showtime, HBO, IFC Films, Miramax, CNBC Africa, TERN International, Sony Music, Disney+ Hotstar, Amazon, Viacom's Voot, BCCI and Indian Premier League.

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