



Managing
The Business
Of Content™

CLEAR™ Production Cloud:

Production
supply chain,
automated



CLEAR revolutionizes content creation with brand new collaboration tools, upgraded performance, embedded MAM functionality, strong workflow management and the ability to handle Mezzanine/raw content. And that's not all...

Several new exciting product features and enhancements have recently been launched to give you total control of your assets – from pre-production prep files, schedules, scripts and test shots to production dailies, post-production cuts and final versions.

You can then continue to manage a cloud archive of your content that can be instantly accessed and shared on demand. All this, with industry-leading security including 256-bit encryption, Okta SSO and enterprise-scale managed security operations and threat protection.



Key Features

Apple TV App: Our incredible new app, custom-built for screening content on TVs in a simple interface innovatively designed for instant and secure access

Next-gen HTML5 Player: Stream content at higher bitrates without interruption all the way up to 4K/HDR

One-click Share: Share content securely with both CLEAR and non-CLEAR users, with expiration dates

Powerful Administration Module: Easily manage your production's users, access permissions and folders

Support for mezzanine content, in DNxHD or ProRes formats: Automate proxy creation and view cuts at much higher quality, and manage a multitude of formats

Create your own user experience: Select a light or dark background, player settings and navigation views to suit your preferences

Just-in-Time Watermarking: Secure your content with a lightning fast, ironclad new Just-in-Time visible video watermark

Impeccable client services: Enjoy 24x7 Tech, Admin & Access support, with our team of capable consultants

Studio-vetted Ironclad Security: 256-bit encryption, Okta SSO and enterprise-scale managed security operations and threat protection. We are ISO27001:2013 and SOC2 Type 2 certified, and TPN/MPA audited

Key Features

Easy Access & Collaboration: Use our Mobile app (iOS & Android) to access & review content anytime, anywhere; with an Offline option to download videos and watch later

Digital Dailies®: Provide your key creatives easy access to Dailies, rough cuts, clips and more – hours faster than any other solution with our advanced ‘Scene & Take’ player

Review & Approval: Give timecode accurate comments, export to Editorial, get logs and reports for all actions

Beyond Scripted: Easily view, manage both scripted and unscripted content, or search for your content

Centralized Management: Ingest, manage, view, distribute and archive on one software – all easily accessed & administered on CLEAR

Collaborative Production Workflows: Editorial, creative agencies, VFX and localization vendors collaborate, service and distribute media, all on the same software

Easy Uploads: Upload Dailies, cuts, videos, documents & sound files in any format through an easy-to-use interface

Secure Screener: A simple and secure screening solution

Total Control: Get total control of your assets – from pre-production prep files, schedules, scripts and test shots to production dailies, post production cuts and final versions

Key Features

Leverage other CLEAR modules: Get easy access to CLEAR Media ERP's best-in-class transcoding tools and industry first modules like Promo Operations Automation

My Projects: A new, customizable 'My Projects' homepage to view all the newest dailies and cuts conveniently

Asset Management: Copy, move & manage all file types across your library with incredible ease

Virtual Playlist Editor: Create sizzle reels, edited clips and dailies selects with our incredible, intuitive online editor

Dailies Ingest PLUS: Innovative new Dailies upload utility that saves each production hours of prep time per week

Powerful Search: Discover your assets at lightning speed with an elastic search engine that delivers auto-suggested results

What's in it for you?



Enhanced operational efficiencies



Fastest time-to-market



SaaS Model, no upfront CAPEX



White glove support



Lowest Total Cost of Operations (TCOP)



Access to content anytime, anywhere



Industry-leading security



Enterprise-grade video management
and collaboration

Why we win



Extensive Experience

With the patented Digital Dailies, we've managed production workflows for over 15 years



Trusted Partner

Our worldwide media services team delivers Quality Check (QC), digital distribution, compliance, metadata, archival & other services; as well as Subtitling, Dubbing & Access Services in 60+ languages



Proven

50% of US studios use CLEAR's SaaS applications for production, broadcast and distribution



Powered by the Cloud

CLEAR's multi-cloud architecture gives you the flexibility to leverage elastic, best-of-breed public cloud solutions (AWS, Azure etc.) or tap into on-premise infrastructure led operations

