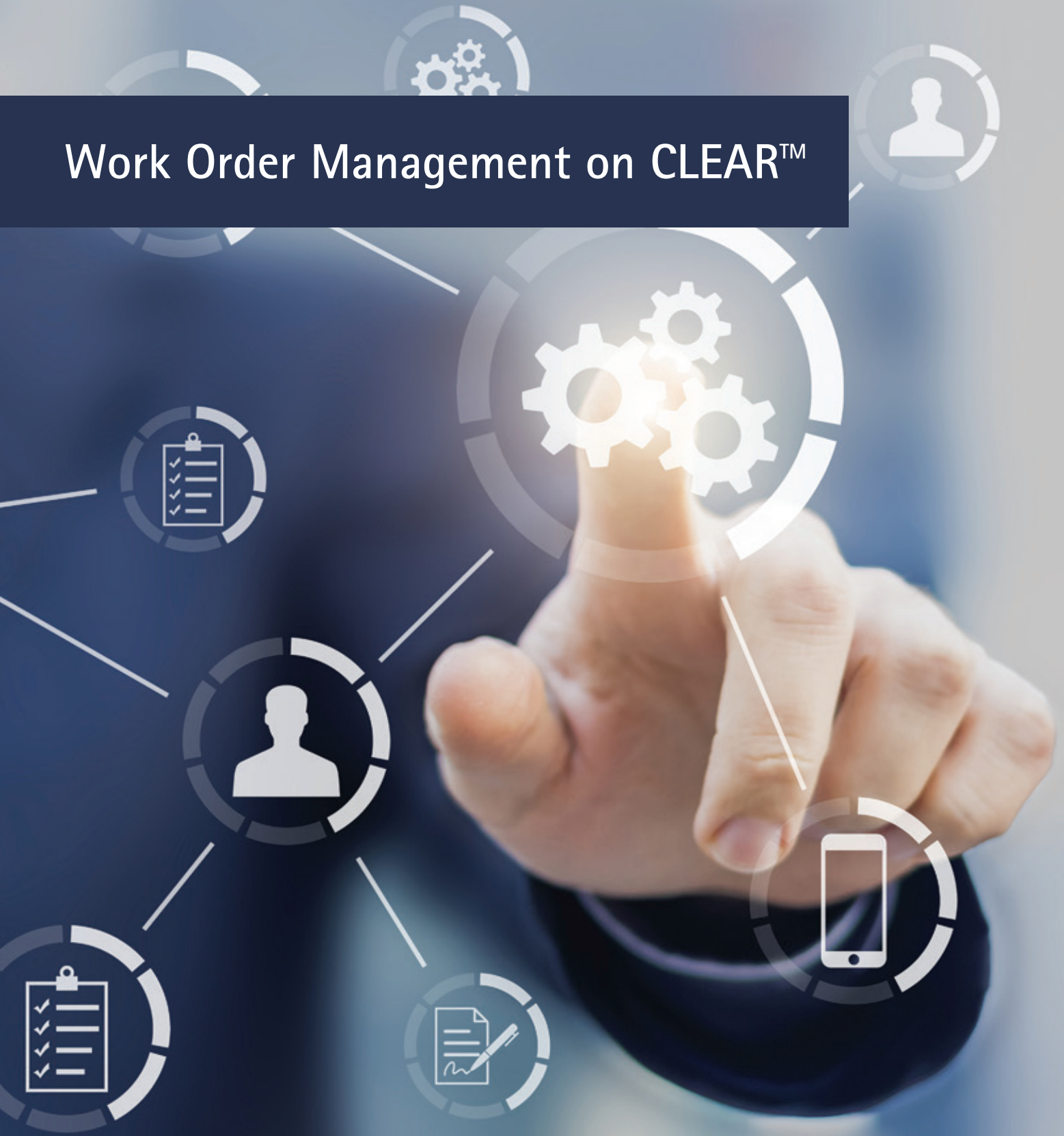




Managing
The Business
Of Content™

Work Order Management on CLEAR™



End-to-end Management of Assets, Resources and Tasks on ONE System

CLEAR offers end-to-end Work Order Management, pre-integrated with its Media Asset Management (MAM), Workflow Engine and Video Tools. It automates the end-to-end process of defining, assigning and executing work across the content lifecycle.

Leveraging this, Media & Entertainment (M&E) enterprises can track every incoming work request across the entire content supply chain down to its associated processes, tasks and deliverables, till completion. In addition, the assets required during each stage of work are conveniently available on the same system.

With BPM driven tasks, smart resource allocations, due date-based work order dashboards, in-depth data analytics and reporting, Work Order Management is a vital ingredient that helps content enterprises improve output quality and maintain on-time delivery alongside increase in scale. It lays the foundation for streamlining content operations and helps enhance efficiencies across core processes like Acquisition, Review & Approval, Cataloguing, QC, Mastering, Distribution, Promos and Localization.

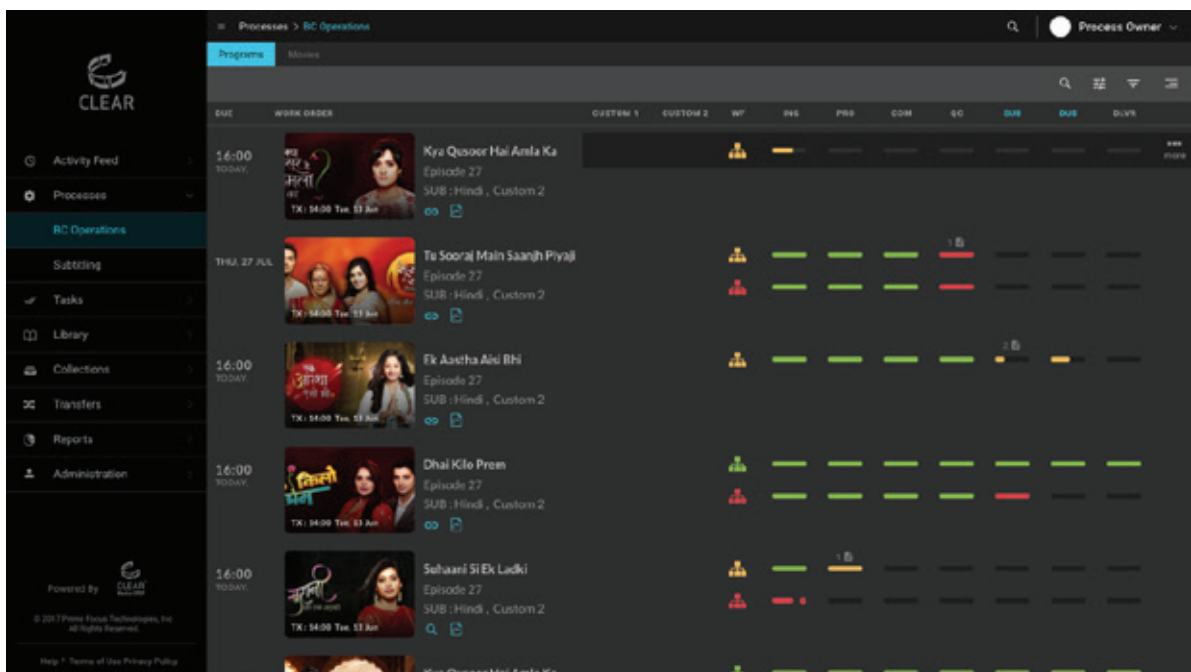
Features

- Work Orders, Tasks & Assets on ONE software
 - Single System to orchestrate business processes, perform automated task breakdown, resource allocation and task execution
 - Access to assets at every stage of the work lifecycle
- BPM Driven Tasks
 - Task Management Module: CLEAR Work Orders are tied to a BPM Workflow template. As the BPM Workflow engine executes business processes, manual tasks are generated automatically and sent to the Task Management module for automatic resource allocation

- Smart Resource Allocation
 - For every task, the system uses a clever algorithm to pick best-fit resources based on 4 key parameters – Skillset, Rating, Availability and Cost. Users can thus efficiently leverage a vast talent pool of Internal, Vendor and Freelance resources.
- Reporting & Analytics
 - Dashboards and Reports to view resource bandwidth, utilization and other associated metrics
 - Customizable Reports to analyze key process metrics and plan better for workload peaks/troughs
- System Integrations
 - REST APIs to submit work orders into CLEAR from external systems like BMS, RMS etc.

Benefits

- Enhanced operational efficiencies:
 - Assets and work related details for the entire content supply chain on the same system
 - Single, top-down view of all business processes
 - Reduced manual effort
- Faster Turnaround Time (TAT):
 - Reach out and leverage a vast talent pool swiftly
 - Find best-fit resources to execute every given piece of work
- Higher Quality Output: Rating mechanism acts as an incentive for resources
- Lower Total Cost of Operations (TCOP): Assets, Resources, Tasks on ONE System



About Prime Focus Technologies

Prime Focus Technologies (PFT) is the creator of Enterprise Resource Planning (ERP) software, CLEAR™ for the Media & Entertainment (M&E) industry. It offers broadcasters, studios, brands and service providers transformational solutions that help them lower their Total Cost of Operations (TCOP) by automating business processes around content and managing their business of content better.

PFT works with major M&E companies like Disney, Turner, PBS, 21st Century Fox-owned Star TV, Hearst, Warner Bros., CBS Television Studios, 20th Century Fox Television Studios, Lionsgate, Starz Media (a Lionsgate company), Showtime, A+E Networks, Complex Networks, HBO, IFC Films, FX Networks, Miramax, CNBC Africa, TERN International, Sony Music, Google, YouTube, Novi Digital – Hotstar, Amazon, HOOQ, Viacom's Voot, Cricket Australia, BCCI, Indian Premier League and The Associated Press.

PFT is the technology subsidiary of Prime Focus, the global leader in M&E industry services. For more information visit: www.primefocustechnologies.com



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